

RATE CARD



DELIVERY TYPE	SERVICE	\$ AUST /NZ
2nd Day	Delivery to any TV station or Online Publisher by 2nd business day. Available Monday and Tuesday only.	\$30
Next Day	Delivery to any TV station or Online Publisher before 12:00 noon the following day.	\$40
4 Hours	Delivery to any TV station or Online Publisher within 4 hours.	\$150
1 Hour	Delivery to any TV station or Online Publisher within 1 hour.	\$200
IntaCAD	1 hour delivery per TVC to CAD at Free TV Australia or TV CAB New Zealand.	\$25
International	Standard overnight delivery by 12 noon (EST).	\$70

CLOSED CAPTIONING	DESCRIPTION	\$ AUST /NZ
	1 hr turnaround 7am-9pm. Script preferred but not essential	
45-60 sec		\$300 each
30 sec		\$250 each
15 sec		\$200 each
Versions/Revisions		\$100 each



DELIVERY TYPE	SERVICE	\$ AUST /NZ
1 Hour	Per track per site delivery to any commercial radio station in Australia	\$10

ADDITIONAL CHARGES

SERVICE	\$ AUST /NZ
Tape dubs (Based on 1 key number)	\$135 (New stock)* \$75 (Recycled stock)**
Clapper change	POA
Digitape or Disk storage fee	\$5 (Tapes held longer than 48 hours)
Telestream rates	POA
Courier	\$20 (Standard) \$40 (Express)
Weekend call-out (Office hrs 8am-9pm Mon-Fri)	\$200 per call (For 1 hour delivery)
Operator time	POA

TERMS & CONDITIONS

GENERAL

- All prices quoted are in Australian dollars, EXCLUSIVE of GST.
- All rates are quoted on a per key number per site basis.
- Volume discounts do apply upon application.
- Courier charges to metro area only. Interstate and International are POA.

RADIO

- Ads to be supplied as MP3 or WAV.
- Ads delivered to stations include both MP3 and WAV formats.
- Rates are quoted on the basis of material sent via Dubsat

TV & WEB


- 1 Hour and 4 Hours deliveries are timed from receipt of material and booking at a Dubsat bureau.
- Next Day services deliver Tuesday to Saturday.
- 2nd Day service available Monday and Tuesday only.
- 2nd Day service material and booking on Monday delivers Wednesday midday.
- 2nd Day service material and booking on Tuesday delivers Thursday midday.
- Weekend deliveries made by prior arrangement.


* + \$25 for every additional key number up to 4.
** Subject to availability.




1300 366 156
www.dubsat.com.au


RATE CARD RETRIEVE MEDIA

CATEGORY	FILE TYPE	FILE SPECS	\$ AUST /NZ
 STANDARD FORMATS	Windows Media Format	WMV for preview	FREE
	QuickTime	Quicktime for preview	FREE
	MP3 Audio	Standard MP3 for preview	FREE
	WAV Audio (uncompressed)	Standard WAV for preview (Uncompressed)	FREE

 EMAIL WEB	Windows Media Format (WMV)	Email (small – 2Mb)	\$20
		Email (large – 5Mb)	\$20
		Website (small – 10Mb)	\$35
		Website (large – 20Mb)	\$35
	QuickTime/ H.264 (MOV)	Email (small – 2Mb)	\$20
		Email (large – 5Mb)	\$20
		Website (small – 10Mb)	\$35
		Website (large – 20Mb)	\$35
	Audio Formats	MP3 Audio	\$20
	Flash Video (FLV)	Medium file size (10Mb)	\$35
Large file size (20Mb)		\$35	

 DVD PROFESSIONAL	Elementary Stream	MPEG-2 Video Elementary Stream	\$35
		PCM Audio Elementary Stream	\$35
		MPEG-2 Clapper Elementary Stream	\$35
	Final Cut Pro	Broadcast QuickTime	\$50
	High Quality MPEG Spot	15 Mbit MPEG-2	\$50

 PRESENTATION	Audio Formats	WAV	\$35
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CATEGORY	FILE TYPE	FILE SPECS	\$ AUST /NZ
 MY MEDIA FORMATS	Standard Formats	MPEG-1 VCD Spec (Spot)	FREE
		WAV	FREE
		Windows Media (384kb)	FREE
	Advanced Format	QuickTime	FREE
		MP3	FREE
		Broadcast Quality MPEG Spot	\$50
		Final Cut Pro	\$50
	Customised Format	Negotiated	

 MOBILE DEVICE	Nokia	Nokia R589	\$35
		Nokia Flash	\$35
	Apple	iPhone	\$35
		iPod Classic	\$35
		iPod Nano	\$35
		iTouch	\$35



If you have specific file format requirements please call **1300 366 156**

These guidelines have been prepared to assist senders with the distribution of Community Service Announcements via Dubsat.

CSA DEFINITION

A CSA must meet the criteria outlined in the Commercial Television Industry Code of Practice which states:

“...a community service announcement, namely an announcement which promotes a charitable cause or activity or which constitutes a service to the community, and which is broadcast free of charge by the licensee...”

CSA content may require classification by Free Tv prior to broadcast and further details can be obtained at www.freetv.com.au.

REQUESTING CSA STATUS

Dubsat will apply discretionary approval to CSA requests for recognised charitable/nonprofit organisations only, and reserve the right to ask for verification of charity status.

All requests for CSA status must be made in writing to Dubsat prior to the distribution of the announcements (send requests to bookings@dubsat.com.au). Failure to seek approval beforehand may result in full costs being attributed. Please note that CSA rates can not be retrospectively applied once the distribution has been invoiced.

COSTS

Due to the large volume of requests received and in the interests of assisting as many groups as possible, the maximum discount applicable to CSA deliveries via Dubsat is 50% off the standard television delivery rates. Rates are per key number, per destination and exclude GST. (\$ Aust/ NZ)

2nd Day	Delivery to any TV station or Online Publisher by 2nd business day. Available Monday and Tuesday only.	\$12
Next Day	Delivery to any TV station or Online Publisher before 12:00 noon the following day.	\$17
4 Hours	Delivery to any TV station or Online Publisher within 4 hours.	\$75
1 Hour	Delivery to any TV station or Online Publisher within 1 hour.	\$100

Please note that the following items are non-discountable:

- 1 hour delivery to CAD **\$20**
- FTP upload at **20 cents** per Mb
- 1 hour radio delivery **\$10**

BOOKING DISTRIBUTION

All CSA bookings are made online at www.dubsat.com.au. A valid login is required in order to place bookings. Groups sending for the first time will need to register for membership online.

A full list of television destinations can be provided upon request. Dubsat CSA Guidelines – February 2009

PROVISION OF MATERIAL

Community service announcements can be provided to Dubsat via file transfer (FTP) or on a DVD data disc. You will need to advise Dubsat how you will be providing material at the time of booking.

Please refer to Dubsat's detailed technical guidelines for material specifications.

BROADCASTERS

Senders need to alert broadcasters that CSA material will be available for retrieval from Dubsat.

It is the sender's responsibility to ensure their material meets the broadcaster's technical specifications. Dubsat takes no responsibility for material that is rejected when those specifications have not been met.

Please apply directly to broadcasters for information regarding their individual CSA policies.

DUBSAT SUPPORT

Dubsat has a dedicated client support team ready to assist with any questions.

Phone 1300 366 156

Business hours 9.00am – 9.00pm Monday to Friday (EST)

dTV - TECHNICAL GUIDELINES



dTV

Your premier TV solution

HOW WE ACCEPT MATERIAL: MEDIAPRO, VIA FTP, ON DISC, AND TAPE

Dubsat makes it easy by accepting the widest range of file types. We will work with you to choose the best file for your specific needs.

VIDEO	AUDIO
MPEG	MP2
Mov	MP3
M2v	Aiff
H.264/	MP4
MP4	WAV
Avi	

Here is a list of preferred files based on quality and performance.

Mpeg2 files can be provided as a single file containing the combined (multiplexed) video and audio or as separate video and audio files.

Target encoding rate is 15mbps. On average a 30sec TVC encoded as an Mpeg2 will be approximately 35MB. No countdown, bars, or black are required on the TVC.

The audio in the program stream should also be Mpeg encoded, not raw PCM.

Submitted files must have a file name that matches the key number. Do not include spaces or punctuation (ie. dots or dashes etc.) in key numbers. Use letters and or numbers only.

For all TVCs we require a JPEG file of **the clapper** in addition to the commercial content. The clapper should be a 720x576 JPEG image. In order to meet the broadcaster's specifications it is imperative to provide the following information. *(Refer to the example on the right).*

PLEASE ENSURE THAT YOUR FILE NAME IS THE SAME AS THE KEY NUMBER.



Client	Dubsat Pty Ltd
Product	Clapper example
Key number	Dubsat123
Date	27.09.09
Aspect ratio	16:9
Duration	30 seconds
CAD Number	GNFROYR
Compliant with OP 48 (audio and loudness)	

MATERIAL CONTENT / EXPORTING DETAILS

SD 16:9 Anamorphic / 4:3 AR

Format all files as 720x576 resolution. Export all as 4:3 PAL 25fps. Fields are lower (even) OR upper (odd) ... (NOT MIXED). Use progressive scan or deinterlace vision if necessary.

CAPTIONING SPECS POWERED BY CAPTIONFLOW

MPEG-2 Program Stream. Encoded at 25mbps. (including VBI) Be aware that lower encoding rates will require a conversion process to accommodate caption files.

TVC TECHNICAL CHECK

Dubsat will only advise a client when the commercial does not comply with the following technical specifications.

It is the sender's responsibility to ensure their material meets the broadcaster's technical specifications. Dubsat takes no responsibility for material that is rejected by stations when those specifications have not been met.

(Please refer to the broadcast guidelines on page two)

VIDEO/ CLAPPER

AUDIO

Clapper information is missing or incorrect	Audio Levels	✓	✗
Vision playback errors	Out of phase	✓	✗
Luminance and Black levels	Distortion or drop-outs	✓	✗
4:3 title safe on 16:9 material	OP 48 compliant	✓	✗



1300 366 156
www.dubsat.com.au

dTv - BROADCAST GUIDELINES



dTv

Your premier
TV solution

Broadcasters are becoming increasingly more specific about quality control. Responsibility for quality control ultimately rests with the sender of the commercial.*

More in-depth information regarding broadcast requirements can be found at the Free TV website: www.freetv.com.au

- Commercial content must not contain any video or audio dropouts.
- All TVCs sent as 16:9 must have titles within the 4:3 title safe area.
- Commercial content must have the same aspect ratio throughout, either 16:9 or 4:3. Mixed aspect ratios will be rejected by broadcasters.
- Ensure that vision luminance and chrominance levels comply with the Free TV specifications. All levels to be checked in 100% mode on digital scope. Luminance not to exceed 700mu (digital) 100% (analog) with 3% tolerance. Black level may not be below Omu (crashed black).
- All video content is to be rendered to either upper or lower field (odd or even). Field dominance errors can occur and may not be visible during the editing process or on LCD monitors.
- The digital audio scale must not exceed -7.8db. Average levels not to exceed 0 VU (analog meters). Not to exceed or be sustained at +3db.
- The commercial content must contain 12 frames of complete silence at the head and tail. Therefore no voiceover or active dialogue, music, effects or atmos at the head and tail of the TVC. For example; a 30sec TVC begins at 00:01:30:00, audio must begin at 00:01:30:12 and end at 00:01:59:12. The duration must be correct.

**The following information is provided as a guide to the broadcaster's specifications only.*

DUBSAT SUPPORT

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Phone

1300 366 156

Business hours

9.00am – 9.00pm
Monday to Friday



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dTV

Your premier TV solution

METROPOLITAN STATIONS

SEVEN NETWORK

Sydney ATN 7
Melbourne HSV 7
Brisbane BTQ 7
Adelaide SAS 7
Perth TVW 7

NINE NETWORK

Sydney TCN 9
- Includes GO
Melbourne GTV 9
Brisbane QTQ 9
Adelaide NWS 9
Perth STW 9
Darwin NTD 8

TEN NETWORK

Sydney Ten 10
Melbourne ATV 10
Brisbane TVQ 10
Adelaide ADS 10
Perth NEW 10
ONE HD

SBS

SBS

REGIONAL STATIONS

SEVEN QUEENSLAND

Cairns
Townsville
Mackay
Rockhampton
Maryborough
Toowoomba

PRIME NSW, VIC, GWN WA

Gold Coast
Lismore
Coffs Harbour
Tamworth/ Taree
Newcastle
Canberra
Wollongong
Orange/ Dubbo
Wagga
Albury
Ballarat
Bendigo
Gippsland
Mildura
Shepparton
GWN Albany
GWN Remote

WIN QUEENSLAND

Cairns
Townsville
Mackay
Rockhampton
Maryborough
Toowoomba

NBN NNSW

Gold Coast
Lismore
Coffs Harbour
Tamworth/ Taree
Newcastle

WIN SNSW & WA

Canberra
Wollongong
Orange/ Dubbo
Wagga
Griffith
WIN WA

WIN VIC

Albury
Ballarat
Bendigo
Gippsland
Mildura
Shepparton

WIN TAS

Hobart
Launceston

WIN SA

Mt Gambier/ Loxton

IMPARJA

Imparja

MACQUARIE SOUTHERN CROSS

Cairns
Townsville
Mackay
Rockhampton
Maryborough
Toowoomba
Gold Coast
Lismore
Coffs Harbour
Tamworth/ Taree
Newcastle
Canberra
Wollongong
Orange/ Dubbo
Wagga
TDT (Tas. Digital TV)
Albury
Ballarat
Bendigo
Gippsland
Shepparton
Hobart/ Launceston
Spencer Gulf
Darwin
Central Australia

PAY TV

FOXTEL

Animal Planet
Arena TV
BBC World
Club V
Country Music Channel
Discovery Channel
Sci-fi
ESPN
Fox Classics
Fox Footy Channel
Fox Sports 1
Fox Sports 2
Fox 8
Fuel
CNBC
Hallmark
Lifestyle Food
MAX
National Geographic
Nickelodeon
Nickelodeon Junior
Ovation
Boomerang
Sky News Australia
The Comedy Channel
The History Channel
The Lifestyle Channel
TV1
UKTV
W
Adult

THE PLAYROOM

QANTAS IFE
MTV
VH1
Sky News

MOVIE NETWORK

Movie 1
Movie Extra
Movie Greats

SKY CHANNEL

Sky Channel Australia

CARTOON NETWORK

Cartoon Network

DISNEY CHANNEL

Disney Channel

OTHER DESTINATIONS

TURTLE VISION

Turtle Vision

CAPTIVE HEALTH

Captive Health

CHANNEL 31

MELBOURNE
Channel 31 Melbourne

STADIA MEDIA

Stadia Media

NEW ZEALAND

TVNZ

TVONE
TV2

TV3

TV3
Includes C4

PRIME NZ

Prime NZ

SKY CHANNEL NZ

Sky Channel NZ

ONLINE PUBLISHERS

NineMSN

NineMSN - P9 Player
NineMSN - Medium
Rectangle